

AI FOR BUSINESS LEADERS

Before the training, each participant completes a short AI Readiness & Needs Survey (5-7 minutes). Based on the responses, we assemble a tailored program, selecting modules from the menu below. This allows both “LLM beginners” and “advanced power users” to receive a program that fits their current level and business needs-without overloading them or repeating what they already know.

PART A - Foundations (Beginner to Intermediate)

Recommended when the leadership team has limited experience with LLMs.

A1. Executive Overview of Modern AI

What LLMs can and cannot do. Practical strengths & limitations. Where enterprises see the biggest gains, and how to avoid typical AI adoption pitfalls

A2. Prompt Engineering Essentials

Clear, structured prompting. Context setting, prompt patterns (Instruct, Examples, Step-by-step). Improving the accuracy and reliability of outputs

A3. Everyday Leadership Use Cases

Preparing briefs and summaries, communication notes. Drafting strategies, options, reports

Outcome: Leaders gain confidence using AI for daily decision-making and analysis. Participants get several reusable prompts for range of use cases.

PART B - Advanced Techniques & Applied Thinking

Used when the leadership team already works with LLMs or wants to go deeper.

B1. Advanced Prompt Engineering

Meta-prompting and Interactive prompting – leverage AI for deep and broad outputs. Combining multiple reasoning styles in one workflow

B2. AI for Complex Knowledge Work

Deep research: building structured, multi-source insights. Option evaluation & dilemma resolution. Running an “AI Panel of Experts” (multi-role analysis)

B3. Secure & Professional AI Usage

Data privacy basics. Data masking methods. Responsible use of LLMs inside organisations

Outcome: Leaders learn how to turn high-level questions into structured, high-quality outputs. Participants get several reusable prompt concepts for use cases reviewed.

PART C - Fully Tailored, Use-Case-Specific Hands-on Session

For teams who already have strong AI literacy or a very specific need.

We build a **1-2 hours deep dive** around the leadership team’s chosen topic, for example:

- Preparing or reviewing strategic documents
- Framing project decisions and estimating second order effects
- Evaluating options under uncertainty
- Reducing time spent on research cycles

Participants work directly on their own materials, applying a curated set of techniques.

Outcome: Leaders leave with a workflow they can repeatedly use in their real context.

How Tailoring Works

Survey completed by all participants (baseline skills + priority problems). Then we propose a custom training plan based on the team’s maturity level:

- **Level 1:** Course includes 2–3 parts, covering Foundations → Advanced → Tailored Hands-on.
- **Level 2:** Course includes 1–2 parts focused on advanced methods + applied use cases.
- **Level 3:** Single, targeted expert session (fully customised).

Each session may include homework tasks or follow-up clinics.